



Global Call to Action Against Poverty (GCAP)



GCAP supports people in their struggles for justice and we bring individuals and organisations together to challenge the institutions and processes that perpetuate poverty and inequalities.

Together, **we defend and promote human rights, gender justice, social justice, climate justice** and the **security needed for the dignity and peace of all.**

Our Strengths

- 1 Strong political leadership from the **Global South.**
- 2 A focus on the structural aspects of **inequalities.**
- 3 Proven ability to **mobilise millions of people** in support of rights-based advocacy.
- 4 A **solid grassroots foundation**, consisting of thousands of small & mid-sized civil society organisations.
- 5 A real **bottom-up process** led by **marginalized groups and women's organisations.**

Who are we?

8600+
Civil Society Organisations (CSOs)

organised in

58
National Coalitions

and also constituency groups of women, youth, socially excluded people.

Millions of people across the globe suffer from violence, discrimination, hunger, sickness, illiteracy, oppression and extreme poverty. Institutional and structural injustice plus unsustainable development is driving rising inequalities – led by a system that puts profits over people.

The result? Man-made climate change and the exclusion of women and marginalized communities. Conflict has created the largest number of refugees and migrants since World War II.

A bottom-up Southern-led people's movement is needed to ensure that we **"Leave No One Behind"**.

We must turn this slogan into reality. The health of a society = the treatment of the most marginalised communities. We want to **ensure a just world** where **"the furthest behind first"** leads us and **the world's wealth is used for all people and the planet.**

A Decade of Campaign Experience

Launched in 2005, with the symbol of the white band, GCAP has mobilised hundreds of millions of people and **co-organised the world's largest single issues-based campaign** - certified by the Guinness World Records with **173 million people** in 2009.

GCAP has insisted on the centrality of addressing inequalities and guaranteeing the active participation of people in the Agenda 2030 for Sustainable Development and organised 32 million people to act in 2015 against Poverty, Inequality and Climate Change.

In 2017 GCAP coordinated the Global Day of Action "Act4SDGs" on 25 September with actions in 116 countries.



Photo by AFP

"GCAP can take its place as a public movement alongside the movement to abolish slavery and the international solidarity against apartheid."

Nelson Mandela

Faces of Inequality Campaign

Grassroots Research and Analysis:
Faces of Inequality publications

Awareness raising and capacity building

Bottom-Up Mobilisation and Campaigning

Advocacy and Monitoring

Civil Society Coordination and
Alliance Building



Faces of Inequality Themes

- Social Protection for all
- Tax Justice and Decent Work
- Gender Equality and inclusion of marginalised groups
- Climate Justice



Civil Society Movement for Global Justice and Sustainable Development

GCAP brings civil society together to coordinate policy actions and mobilisation.

GCAP's works to end inequalities in and amongst countries – for example, organising public protests at G20 or G7 summits.

We work with the UN and hold governments accountable for the implementation of the Agenda 2030 especially -

SDG 10: reduced inequalities

- and other interconnected goals, such as SDG 1: Eradicate Poverty, SDG 5: Gender Equality, and SDG 16: Peace, Justice and Inclusive Institutions.

We work to ensure that **“Leave No One Behind”** becomes reality and not a mere slogan.

The **Sustainable Development Goals (SDGs)**, and the **Paris Agreement** are not perfect but offer a framework agreed by the governments within the UN for a **just transformation**.



Our jointly built platforms at the **global** and **regional** levels:



Africa CSO Working Group



ASIA CIVIL SOCIETY PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT (APSD)



Global Call to Action Against Poverty (GCAP)

Website: www.gcap.global

Email: info@whiteband.org

Twitter: [@whiteband](https://twitter.com/whiteband)

FB: [@GlobalCalltoActionAgainstPoverty](https://www.facebook.com/GlobalCalltoActionAgainstPoverty)



This publication is financed in part with financial assistance from the European Union. The contents are the sole responsibility of GCAP and can under no circumstances be regarded as reflecting the position of the European Union.

Designed by Deandra (<http://dg-design.netlify.com>)